

Quiz

Instructions: The following 25 questions reflect material that was covered in the reporting/writing and the editing module of class, including reading the headlines of today's news online or in print. Please select the correct answer from the multiple choice questions. Please give a brief explanation as your answer for the write-in questions. Each correct answer will earn you two points, for a possible 50 points total.

Briefly describe the difference between an assigning editor and a copy editor as it relates to their job responsibilities

Explain why it's important for a reporter to take handwritten notes during an interview if the reporter plans to audio record as well?

Describe a reason or scenario in which a reporter would partially quote a source instead of writing in the entire verbatim quote.

When writing a quote into a news story, which of the following is the correct way to format that quote?

- Quotes get their own, stand-alone paragraph in a story
- Quotes should be used in the lede of a story
- Quotes should be written in the middle of a paragraph
- None of the above

Bankrupt toy store Toys R Us has announced that it's returning to shelves under a different name. What is the store's new name?

What is the most commonly used type of lede in news stories in magazines and newspapers?

In the inverted pyramid structure of news writing, what type of information goes on the **bottom** of the pyramid?

The most important information

All the quotes that were gathered through reporting

Additional fascinating or noteworthy details about the subject, but things that aren't absolutely necessary for the story

A and B

If you find out that an Apple store is opening at 17712 East Grand Boulevard, how would you write that address in a news story?

Which of the following examples is the correct way to format quoting someone in a news story?

"There was no conversation about where spending would trend prior to tonight's budget vote," explained mayor Tom Donaldson

"There was no conversation," says Tom Donaldson, Mayor. "About where spending would trend prior to tonight's budget vote."

"There was no conversation about where spending would trend prior to tonight's budget vote," said Tom Donaldson, mayor.

"There was no conversation about where spending would trend prior to tonight's budget vote," said Mayor Tom Donaldson.

The song "Happy" played during a President Trump event after the Pittsburgh shooting. What did singer Pharrell do after hearing that the Trump administration played his song?

What are the reporter's main two goals when conducting a news interview with a source?

To introduce yourself as a reporter covering news for this particular magazine/newspaper

To obtain factual information that will be written into the story and to write down verbatim quotes that will be in the story as well

To gain a friend that can be used to provide insight to other happenings around town

To scoop the competition at a news conference

Name and define at least two news values that editors use to determine if a story is worth pursuing or not

In terms of time you're given to write each piece, what's the difference between a breaking news and a weekend feature story?

In your own words, describe why it's dangerous to use Wikipedia as your main source of information when researching for a story?

Name one of the cities that are rumored to be the location of tech giant Amazon's second headquarters.

The following items are sources of revenue (money-makers) for newspapers and magazines, **EXCEPT**

Digital advertising
Digital reporting
Print subscribers
Print advertising

The following data/information is kept inside a newspaper's circulation department, **EXCEPT**

The printing press
How many people are subscribed to the physical newspaper and/or magazine
How much money the news organization brings in total from all its subscriptions
The names, addresses, and credit card information for people who have paid for their subscription

In your own words, please describe what a nut graf is and what type of information it should include.

Which department within a news organization is in charge of hiring or firing staff members and keeping their employment records?

Recruitment
Advertising
Newsroom
Human Resources

The Los Angeles County Medical Examiner this week announced the cause of death for rapper Mac Miller. What was the cause?

Edit the following sentence: I'm afraid of sharks swimming in the East River and it's implications. Which are death.

Name three instances where a comma must be used in a news story

Which of the following is NOT a strategy journalists use to generate story ideas?

Talking with people and listening to their conversations
Examining local and national concerns
Viewing television news broadcasts the night before
Considering an issue from different points of view

When writing a news story, the best way to express the facts of the article is by using?

- A compound sentence
- A simple sentence
- A complex sentence
- A compound complex sentence

Which major home improvement store announced this week that it would be closing 51 stores?
